



The PFS Guide to Local Campaigning

Who are Plastic Free Scotland anyway?

Plastic Free Scotland's mission is simple – ending the use of single use plastic in Scotland. We promote alternatives to single use plastic and encourage people help make Scotland a greener place. We're encouraging business to change their ways and ditch single use plastic.

We're entirely run by volunteers, including campaign groups springing up across the country. We work collaboratively with other environmental and plastic free campaigns to have the biggest impact possible. Together, we will end the use of disposable plastic in Scotland.

We're not just one organisation - we're a network, a movement

We believe in working together, and campaigning collaboratively. Whether you're already campaigning on plastic and want to link up with others, or just wanting to get started, we want to help you campaign against plastic.

The Plastic Free Scotland Network is a way to link up with different individuals, community groups and campaigns working towards the same goal of reducing disposable plastic in Scotland. Working together means we can be heard louder become a much more powerful force for change. By providing a space for all of us interested in tackling the widespread issue of plastic pollution, we're starting to see inspiring link ups and partnerships locally and country wide.

So, how can I get involved?

If there's an existing campaign group or community group in your area, the best thing to do is to get in touch with them, and see how you can get involved! There's a list on our website of [campaign groups already working with plastic free Scotland](#) who would love



to hear from you! If there isn't one, you could consider starting your own local campaign group!

What sort of things do campaign groups do?

There are lots of things that campaign groups can get involved in, but they're all geared towards raising awareness of the impact of plastic waste and campaigning for change. Some of them are about Plastic Free Scotland campaigns, but there are lots of other things you can do!

- Hold a campaign stall to get people in your community writing to their supermarkets! We can provide campaign postcards to get you started
- Ask your local cafes and businesses to drop straws, sachets and other single use plastic. You could ask them as a group, or start a campaign in your local community!
- Hold an event to raise awareness! You could screen an episode of Blue Planet with a discussion afterwards about what you can do in your area
- Organise a beach clean in your area - talk to Marine Conservation Society to see if there's already one going on!

How do I start up my own group?

First things first, let us know so we can support you! ! Drop us a line at plasticfreescotland@gmail.com and we can link you in to our growing network of anti plastic campaigners! Putting up posters in your community can be a great way to let people know if they're not on Facebook.

One of the best things to do when starting a group is to start a Facebook page or group, so other people can find out about what you do. We can add you to our website, and signpost people to you through our social media.

Have a think about what you'd like to focus on - do you want to start campaigning, or would you like to raise awareness in your community? Think about who else you could work with to help create change - schools, businesses or local charities could all be full of people who can help you reach your goals. Reach out to other people or groups who might share the same passion, and get stuck in!



We already have a campaign group locally - how can we get involved?

If you're already involved in tackling plastic, we would love to hear from you! Drop us a line at plasticfreescotland@gmail.com and we can link you in to our growing network of anti plastic campaigners!

I'm already involved in another campaign, is that an issue?

Not in the slightest. We think campaigning collaboratively is our best chance at getting rid of single use plastic for good. If your main priority is another anti plastic campaign, that's fine by us - as long as you're interested in connecting with others who share the same aim.

How much do you expect of campaign groups?

Everyone working on Plastic Free Scotland is a volunteer, and we appreciate that your spare time is precious. We also appreciate that sometimes, life happens, and you don't have as much time as you would like! If you're looking at starting a group, we'd normally recommend keeping a couple of hours a week, but remember that the more people get involved the easier it becomes - the more the merrier!

Can you give me resources or money?

As a new voluntary organisation, we're pretty self-funded. All our resources have been funded by volunteers. We're currently looking for funding that will allow us to offer more support for community groups. In the meantime, we are able to send out campaign postcards that can be sent to supermarkets, asking them to ditch single use plastic. We can also ask our lovely designer to make you up a logo for your group.

I've got a campaign idea!

Brilliant - we love ideas! We would love to work with you to develop your idea and share it as widely as possible with other campaigners. The more we collaborate, the more we can change the world around us. Drop us a line and let's chat!

Still got questions? Email Sophie at

plasticfreescotland@gmail.com